# Creative Multidisciplinary Convergence and Technologies

# 13 Basic Planning Questions for Higher Education Projects and Programs

### Commission on Creative Multidisciplinary Convergence

### Council of Arts Accrediting Associations

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# 13 Basic Planning Questions for
# Higher Education Projects and Programs

**Note**: Before you begin, please read the Introductory Information for Readers (link) document if you have not already done so.

For purposes of this statement, **creative multidisciplinary convergence and technologies (CMCT)** is defined as the active involvement of more than one discipline in the combination of two or more content forms through use of emerging technologies. CMCT work is inclusionary and collaborative in nature, meaning that each of the disciplines involved has a role in the conceptual and creative work. Final products of CMCT work employ multiple content forms, are created and presented in part or entirely through digital or emerging means, and may or may not be interactive.

Institutions may pursue CMCT activity at various levels of engagement and depth as they make specific choices about sectors and projects or programs across and within sectors and their specializations. Decisions regarding the scope of involvement with CMCT activity are the prerogative of each institution. Levels of engagement include, but are not limited to:

- projects (singly or in series);

- coursework and/or experiences;

- curricular programs with required CMCT content, either as coursework, emphases, or minors;

- curricular programs leading to degrees or other credentials in CMCT.

Levels of depth may be pursued in terms such as orientations to and surveys of CMCT; conception, development, and production of CMCT work; research and scholarship associated with CMCT.

The following questions, which take into account the abovementioned areas of consideration, should be examined when beginning a CMCT effort at any level.

1. Why is the academic unit interested in pursuing this CMCT activity? How does it fit within or expand the mission and priorities of the unit(s) involved?

2. What are the specific goals to be accomplished through this activity? How do these goals complement the existing purposes of the academic unit?

3. Is there significant interest from both students and faculty?

4. Considering the established purposes and goals of this activity, what are the minimum resource needs?

5. What resources (hardware, software, personnel, ability to sustain teamwork, etc.) are on hand currently?

6. What resources (hardware, software, personnel, ability to sustain teamwork, etc.) are available through collaborative arrangements with other entities (local industry, other academic units, etc.)?

7. What are the funding needs for this activity? If funding is not immediately available, how will required funds be raised?

8. Is there designated space for both creation and presentation of the intended CMCT work?

9. Will students and faculty have adequate access to this space during the creation and presentation periods?

10. How will students and faculty be compensated for their participation (course credit, release time, financial, etc.)?

11. Is there wider institutional interest? Who else wants to participate?

12. Can our institution support the necessary organizational structure – the scope and scale of the project?

13. Is this activity to be time-limited or ongoing?